Electronic Acknowledgement Receipt				
EFS ID:	4412391			
Application Number:	09749255			
International Application Number:				
Confirmation Number:	5795			
Title of Invention:	Scheduling and presenting IPG ads in conjunction with programming ads in a television environment			
First Named Inventor/Applicant Name:	Gregory Flickinger			
Customer Number:	27832			
Filer:	Andrew W. Spicer/Patti Hespell			
Filer Authorized By:	Andrew W. Spicer			
Attorney Docket Number:	T727-10			
Receipt Date:	08-DEC-2008			
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Application Type:	Utility under 35 USC 111(a)			

# Payment information:

## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		T727-10 POA 373 COCA.pdf	609770	ves	14
			0u335cb008875d4c1d39979ub295f9bbbs/7 b513c	,	

Multipart Description/PDF files in .zip description				
Document Description	Start	End		
Power of Attorney	1	11		
Assignee showing of ownership per 37 CFR 3.73(b).	12	12		
Change of Address	13	14		

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.